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## The Best of the CHA Winter Show 2006 - CHA Acknowledges Members With The Innovations and Golden Press Kit Awards

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**Elmwood Park, NJ, USA; February 13, 2006** —The Craft & Hobby Association (CHA) and members of the press recognized achievement in craft product and communication during the 65th Winter CHA Convention and Trade Show, January 29 – February 2, 2006 in Las Vegas, NV. Exhibitors were acknowledged by CHA for their inventive ideas with “Innovations” and the “Golden Press Kit” Awards.

The Innovations Showcase display is always a popular feature at the CHA Show and this year was no exception. Attendees crowded the area to see the newest ideas and the hottest products for 2006. The Innovations submissions were grouped into five categories: Art Materials & Framing; General Crafts; Fabric/Quilting/Needlecraft; Scrapbooking & Paper Crafts; and New Exhibitors. A winner was chosen by the media from each category and named the “Best” for each craft category. One, overall winner was also selected from all categories and chosen as Best of Show.

### The 2006 Innovations Winners are:

#### Art Materials & Framing

Moore Push-Pin Company, Wyndmoor, PA – For their Invis A Link art connectors product that is ideal for scrapbooking, themed groups of picture frames, wood panels and canvas.

#### General Crafts

3 Ring Circles, Greeneville, TN – Wood carvings that are ready to be painted. The perfect craft for guys.

#### Fabric/Quilting/Needlecraft

Colonial Needle Co., White Plains, NY - Their Mary Arden of England line that features wonderful needles for all types of crafts including beading, cardmaking, quiltmaking, embroidery and more.

#### Scrapbooking & Paper Crafts

Heritage Handcrafts, Littleton, CO – The new Pink Pig Heat Gun shaped like a pig is an ultra quiet, lightweight, sturdy and fun way to glue craft projects.

#### New Exhibitor

Paper Cellar, UK – Special card kits and sparkly accessory line that makes for dazzling scrapbook pages and greeting cards.

#### Best of Show

Judy’s Stone House Designs, Loveland, CO – For their New Wood Surfaces for Crafting product. This line includes undecorated wood purses, containers, mini albums, journals and more.

The Golden Press Kit Awards recognized the time and thought that exhibitors put into their product press kits. Members of the media reviewed the hundreds of kits in the pressroom and picked their favorites based on design/content, creativity and attention to detail.

The first place winner of the Golden Press Kit Award went to Albums and Answers, a scrapbooking company based in Lakeville, MN. The innovative press kit was designed as a functional journal. Inside the journal's pages featured press releases, company information and product photos.

The second place Golden Press Kit Award went to Hot Off the Press, an instructional book company out of Canby, OR. The press kit was packaged in a convenient purple shopping bag, chock full of information such as catalogs, press releases, samples, and even candy.

Third place was Anna Griffin, a scrapbooking and paper crafts company out of Atlanta, GA. The well designed kit was pleasing to the eye as well as informative.

The Golden Press Kit and Innovations winners were presented with their awards at the CHA Annual Business Meeting on Wednesday, February 1st.

The Craft & Hobby Association (CHA) is a not-for-profit organization consisting of more than 6,000 member companies engaged in the manufacture, distribution and retail sales of products in the \$30.6 billion craft and hobby industry. The Association offers a broad range of member services, including market research, education and consumer branding initiatives, as well as operates two annual trade show events, the CHA Winter and CHA Summer Shows that attract industry professionals from all over the world.

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